

Thank you!

Because of your leadership as a volunteer Care Walk captain, the Cooley's Anemia Foundation has made incredible strides. Since 2011, Care Walk has:

- Raised over \$1.9 million
- Provided funding that helps to make our invaluable Patient-Family Conferences possible for the thalassemia community
- Helped provide funding for 66 thalassemia research grants
- Helped provide Patient Incentive Awards to 49 students with thalassemia to support their pursuit of higher education

This has all been possible because of incredible volunteers like you who care enough to rally your community to help our cause.

We want to have a **bigger impact** than ever this year, and are setting our Care Walk goal at \$300,000.

With your help, we can do it!



thalassemia.org



The Cooley's Anemia Foundation
invites you to participate in

Care Walk 2019

Join thousands across the
country walking in support of
people with thalassemia.

We walk for a cure.
We walk to educate.
We walk because we care.

thalassemia.org

Help us make history for people across the country living with thalassemia.

Care Walk 2019 Goal:

\$300,000

Reaching this goal will allow CAF to:

- Provide funding to help make the 2019 CAF Patient-Family Conference in San Francisco possible
- Help provide funding for 7 thalassemia research grants
- Help provide Patient Incentive Awards to students with thalassemia to support their pursuit of higher education



Register your team today!

The official Care Walk launch date is January 11, 2019. However, we recommend **early team registration**.

The earlier you register your team, select your Care Walk location, and set the date for your walk, the sooner you can start inviting people to join your team and the more you can raise!

Plus... register your team by January 31 and receive a special Care Walk captain baseball cap!

Visit bit.ly/carewalk2019 to register your team today.

Captain's Checklist

Use this checklist to help you keep track of your Care Walk planning.

- Register my team at www.bit.ly/carewalk2019 by January 31, 2019.
- Register myself and my family members as participants.
- Select a location for Care Walk.
- Select a date.
- Recruit volunteers.
- Create flyers and distribute. (See Care Walk resources page)
- Print sponsorship request form and deliver to local businesses. (See Care Walk resources page)
- Submit sponsorship forms by March 1 deadline.
- Share my team page along with the story of why I am Care Walking on Facebook, twitter, and Instagram often.
- Email my friends, family, and colleagues my team page.
- Submit extra t-shirt orders by March 31.

Email mary@thalassemia.org with any questions.