

## Please Help Me Reach My Goal!

I have set a goal of raising this amount for the 2017  
Cooley's Anemia Foundation Care Walk:

\$

You can help me by making a **tax-deductible** donation.  
Checks can be made payable to:

Cooley's Anemia Foundation, Inc.

You can also go online and sponsor me that way.  
Just go to:

<http://bit.ly/carewalk20178>

and find my name in the dropdown box that lists  
teams and individuals.

**Thank you for your sponsorship! Together we are  
helping all those born with thalassemia!**



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[www.thalassemia.org](http://www.thalassemia.org)  
[www.facebook.com/cooleysanemiafoundation](http://www.facebook.com/cooleysanemiafoundation)

## On May 6, I'm Care Walking to Fight the Blood Disorder Thalassemia



Please Help Me Reach  
My Goal!

## What is Care Walk?

Care Walk is the Cooley's Anemia Foundation's annual fundraising event and opportunity to bring together the thalassemia community and its supporters around the country. The Care Walk on May 6, 2018 will raise funds to fight the genetic blood disorder **thalassemia**.

## What is Thalassemia?

Thalassemia, sometimes called Cooley's anemia, is a genetic blood disorder.



People born with the severe form of thalassemia require **lifelong blood transfusions as often as every two weeks**. They also require a daily drug treatment that in some cases involves sticking a needle in their bodies and **pumping in a drug for 8-12 hours, 5-7 days per week**.

There have been tremendous advances in care for thalassemia in recent years, but living with thalassemia is still difficult and burdensome. And while life expectancy has increased significantly, it is still **below average**.

A universal cure has not yet been found; however, new advances in gene therapy and stem cell transplantation hold **the promise of a widespread cure**. But that cure is still in the future.

## What is the Cooley's Anemia Foundation?

Founded in 1954, the Cooley's Anemia Foundation is dedicated to serving people afflicted with various forms of thalassemia, most notably the major form of this genetic blood disease, Cooley's anemia/thalassemia major.



The mission of the Cooley's Anemia Foundation is to increase life expectancy and enhance the quality of life for those impacted by thalassemia, a class of genetic blood disorders, most of which require regular blood transfusions and aggressive management of chronic iron overload, the predominant cause of early death. We do so by funding medical research to advance treatment and curative approaches, by supporting and advising patients and their families and advocating on their behalf and by educating medical professionals and the general public.

Every day, **we strive for longer and healthier lives for all patients with thalassemia** until a universal cure is found.